

RSL Level 3 Award in Creative Digital Media

Location	Stockport College
Full/Part time	Part-Time
Department	Art and Creative - Adults

Course Overview

This course aims to provide an opportunities to explore and deepen knowledge and experience around the development of a digital media product or service idea in response to a brief from a “client” or “customer”. If you work in digital marketing of have a product or service you would like to market digitally this course is for you.

Delivery will be a mixture of classroom-based and location-based work. Classroom sessions will normally focus on reviewing existing specialist knowledge and skills and working on the development of new ones. These should be enriched with practical development sessions.

Learners will also need to spend time working alone refining knowledge and skills. This would normally take place outside of structured teaching time. However, this should be supplemented by the inclusion of opportunities for small Groups to undertake peer assessment activity, demonstration and evaluation progress.

Course Start Date

19/09/2023

Course Duration

Part-Time

Course Requirements

Some knowledge of Adobe Suite.

Course Skills & Benefits

You will generate ideas to develop design concepts for a product or service idea in response to a brief and gain

approval to take one of the design concepts forward into production.

You will create a production plan for the design concept and you will Implement the production plan to create the finished product/service, efficiently and to time.

You will develop your knowledge of the Adobe Suit and evaluate the success of the production process and the product.

Course Progression

Level 4 Creative Digital DevelopmentDigital Marketing

Course Assessment

Portfolio evidence

Course Finance

The full cost of this course is £225.00.

You may be eligible for a full fee remission if you are in receipt of certain benefits or earning less than £20,319 per annum (if residing within Greater Manchester)