

General Enquiries

Tel: 0161 484 6600

Email: info@marple.ac.uk Website: www.marple.ac.uk



MARPLE
SIXTH FORM
COLLEGE

Business A Level

Location	Marple
Full/Part time	Full-Time
Department	A Levels

Course Overview

Business is an exciting and topical course which students can relate to. You will study topics such as marketing, finance, human resources and operations management and analyse how they influence the way in which a business performs. The course also looks at the impact that external factors have on business activity such as interest rates, environmental issues and globalisation.

Course Start Date

04/09/2023

Course Duration

Full-Time - 2 Years

Course Requirements

General entry requirements for our A Levels include 5 GCSEs grade 5 or above, including English Language and Maths.

Course Skills & Benefits

Business will provide you with a profound understanding of current affairs and how business activity shapes the world we live in. You will develop an array of skills such as analysing data and critical thinking on the Business A Level course, which will be invaluable in later life whether you work in a business or decide to run a business of your own. Unique features of this course include: interactive lessons, topical activities, debates, discussions and international trips such as New York / San Francisco.

Mandatory Units

A Level topics include: 1 What is business, 2 Managers, leadership and decision making, 3 Marketing management, 4 Operational management, 5 Financial management, 6 Human resource management, 7 Analysing the strategic position of a business, 8 Choosing strategic direction, 9 Strategic methods: how to pursue strategies & 10 Managing strategic change.

Optional Units

N/A

Course Progression

You will develop advanced skills of application, analysis and evaluation. These skills are transferable and will help you build a solid foundation for higher study. Experience of studying business and management should contribute positively to your future employment and promotional prospects.

Careers could include: Business adviser, Chartered management accountant, Civil Servant, Economist, Environmental consultant, Ergonomist, Financial manager, Financial risk analyst, Health service manager, Hotel manager, Internal auditor, IT consultant, Management consultant, Office manager, Operational researcher, Product manager, Project manager & Public affairs consultant.

Course Assessment

Assessment: 100% examination at the end of Year 13 (second year). There are 3 papers each is 2 hours long, worth 33.3% of your final grade.

Paper 1: Section A has 15 multiple choice questions worth 15 marks.

Section B has short answer questions worth 35 marks.

Sections C and D have two essay questions worth 25 marks each.

Paper 2: Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions.

Paper 3: One compulsory case study followed by approximately six questions.

Course Finance

This further education course is free for all 16-18 year olds who are a resident in the UK and the European Economic Area or have been for the last 3 years. You must be under 19 years old on 31st August in the calendar year you start your course.